


ADDING AND CALCULATING MACHINES

New & Used
All Makes



ADDO-X
UNDERWOOD - REMINGTON
SMITH CORONA - B C ALLEN
BURROUGHS - VICTOR
USED & REPAIRED
CLARY

GI 2-1441
GI 2-2805

David's
TYPEWRITER & OFFICE
EQUIPMENT CO.

3132 JAY STREET SACRAMENTO

ADDING MACHINES - TYPEWRITERS

Sales - Repairs - Rentals

Guaranteed Repairs - Rentals For
CLARY • VICTOR • BURROUGHS • B. C. ALLEN • SMITH-CORONA • REMINGTON

HIGGINS TYPEWRITER CO.

SERVING ALL OF SACRAMENTO SINCE 1953

1914 FULTON AVE.
JUST PHONE US FOR RELIABLE SERVICE
PICK-UP & DELIVERY



IV 3-0229

ADDING MACHINES & TYPEWRITERS

NEW & USED

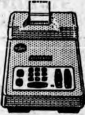

NATIONALLY KNOWN BRANDS
SALES - RENTALS - REPAIRS

RENTAL Purchase Plan
REMINGTON - ODHNER
NATIONAL

Budget Terms - Delivery Service
Convenient Installments Arranged

CAPITAL Office Equip. Co.
Established 1934

OUR TWO LOCATIONS
MAIN OFFICE 1900-14th HI 7-6981 NORTH AREA 3119 Arden Way IV 3-6006

ADDING MACHINES REPAIRS

SALES RENTALS

NEW & USED
AMERICAN & FOREIGN MODELS
CALCULATING MACHINES & TYPEWRITERS

ALL WORK GUARANTEED **GL 7-9838** EASY PARKING

ALL MAKES OFFICE EQUIP. CO.
2326 BROADWAY

Adding & Calculating Machines-

(Cont'd)

Varnum Typewriter & Adding Machine Co
906 O GI 3-8529

VAUGHAN J M CO
TYPEWRITERS - ADDING MACHINES
CALCULATORS - REBUILDING
SALES - WHOLESALE & RETAIL
CLARY
GL 7-2460

VICTOR ADDING MACHINES & PRINTING CALCULATORS

Machines that add and subtract. Electric or hand models, with 10 key or full keyboard. The NEW simplified figuring machine adds, subtracts, multiplies, divides, automatically computes credit, balance and prints answers on tape. Also CASH REGISTERS - SYSTEMS SUPPLIES.

"WHERE TO BUY THEM?"
DIRECT FACTORY BRANCH
VICTOR ADDING MACHINE CO
2404 K GI 1-3156

AUTHORIZED DEALERS
VALLEY OFFICE EQUIPMENT CO
6216 Fair Oaks Bldg - IV 9-0539

VICTOR ADDING MACHINES - REPAIRING
2326 Broadway
3021 Capitol Ave - GL 6-3877
Rebuilding Machine Sales Co
Addit Addressographs-Graphotypes
535 Mission SF - EXbrk 7-6163
(Continued Next Page)

TO MAKE RUBBER GLOVES LAST LONGER
Put a very small tuft of cotton in the end of each finger. Keeps fingernails from punching through gloves.

Adding & Calculating Machines-

Repairing

ALL MAKES OFFICE EQUIP CO
Specialized Repairing-All Makes
2326 Broadway GL 7-9838

CAPITAL OFFICE EQUIP CO
1900-14th HI 7-6981

DE HAVEN CASH REGISTER CO
See Our Adv Cash Registers
1418 J GI 2-2038

SACRAMENTO OFFICE EQUIPMENT CO
1208 J GI 2-9029

VALLEY OFFICE EQUIPMENT CO
6216 Fair Oaks Bldg - IV 9-0539

VARNUM TYPEWRITER & ADDING MACHINE CO
906 O GI 3-8529

Adding & Calculating Machines-Used

ALL MAKES OFFICE EQUIP CO
2326 Broadway GL 7-9838

DE HAVEN CASH REGISTER CO
See Our Adv Cash Registers
1418 J GI 2-2038

Varnum Typewriter & Adding Machine Co
906 O GI 3-8529

VICTOR ADDING MACHINE CO
2404 K GI 1-3156

ALLIED BUSINESS MACHINES

ADDING, ACCOUNTING & CALCULATING MACHINES

SALES - RENTAL & REPAIR

NEW & RECONDITIONED • TERMS

WA 5-5566

1804 DEL PASO BLVD. NORTH SACRAMENTO






R. C. ALLEN

"The Adding Machine With a Memory"

- REMINGTON
- UNDERWOOD
- VICTOR

& Other Makes
SALES RENTALS REPAIRS

Phone GI 8-0678
SINCE 1924

HAMMOND
TYPEWRITER CO.
2412 "J" ST.

4.600 People-

In the Bell Telephone Laboratories there are about 4,600 people constantly developing new tests, new materials, and new methods leading toward a better and cheaper telephone service for America.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Addressing Machines-(Cont'd)

ADDRESSOGRAPH MACHINES

Only authorized distributor of new machines. Methods counsel, supplies, accessories, embossing and mechanical service. New and Factory Rebuilt Machines.

"JOB SERVICE CALL"

ADDRESSOGRAPH-MULTIGRAPH CORP
3400 Elvas Av - GL 2-6941

Addressograph-Multigraph Corp
3400 Elvas Av - GL 2-6941

ELLIOTT ADDRESSING MACHINES

Complete addressing and imprinting systems for all size requirements. Uses low-cost durable stenics that can be prepared on any typewriter.

"FOR INFORMATION CALL"

SALES & SERVICE

Elliott Industries Inc
635 Potrero Av SF - VA 6-9333

ELLIOTT INDUSTRIES INC
The Addressing System With The Typewriteable Stencil
635 Potrero Av SF - VA 6-9333

SACRAMENTO OFFICE EQUIPMENT CO
1208 J GI 2-9029

Adobe Blocks & Shapes

Fair Western Building Materials
1950 Howe Av - WA 5-3924

HARRISON MOSAICS MFG CO
4331 Sierra Madre Dr - IV 9-3813

Adoption Agencies

Children's Home Society of Calif Adoption Serv
Non-Sectarian Licensed Adoption Agency
Confidential Services to Unmarried Mothers or Parents
Considering Adoption for Child
1217-26th HI 6-7546

Adhesives

AMERICAN LATEX PRODUCTS-
AMERICAN LATEX PRODUCTS CORP
2166 Market SF - 415 MA 1-1430

BRACAMONTE R M CO
CEMENTS - COATINGS - SEALERS
INDUSTRIAL & GOVT. SPEC. ADHESIVES
160 Spear St - 415 YU 6-6243

CAPITAL RUBBER PRODUCTS CO
2112 Alhambra Bl - GL 2-1481

Mystik Adhesive Products Inc
2015 J - GI 2-2434

WELDWOOD GLUES-
U S PLYWOOD CORP
6771 Q - GL 1-2891

Wilson W W Co
Epoxy Compounds
8591 Keifer Bl - EM 3-6511

Adjusters

AFFILIATED ADJUSTERS INC see also
Anderson & Mayer 2418 K - GI 1-5284

ANDERSON & MAYER
2418 K - GI 1-5284

BROWN BROTHERS ADJUSTERS
Night & Day call - 919-11th - GI 3-4605
GI 3-4605

CALIF CLAIMS SERVICE
5300 Elvas Av - GL 2-3101

Calif Pac Claim Service
48 Sandburg Dr - GL 1-7091

CRAWFORD & CO
Forum Bldg
Night & Day call - HI 6-4838

GABRIEL & YOST
3382 El Camino Av - IV 3-2761

If no answer call - IV 9-4842

GRIFFITH INSURANCE ADJUSTERS
3601 Fulton Av - IV 9-7103

Hartford Insurance Group The
926 J Bldg - GI 1-0251

Hewitt Jim 1148 Greenlea Av - WA 2-5038

HOBSON & PARDINI
2000 L
If no answer call - 442-4666
ED 2-0717

INDUSTRIAL ADJUSTMENT BUREAU
2920 Fair Oaks Bldg - IV 3-5150

Jordan C G Ochsner Bldg - GI 3-1761

L & L ADJUSTMENT SERVICE
James R Lear
2530 J - GI 1-6461

Adjusters-(Cont'd)

MICHAEL & BRYANT
2550 J - GI 1-2713

Myco Adjusting Service 919-11th - GI 3-4605

PARDINI & HOBSON
442-4666
If no answer call Wldnd - MO 2-4752

PAUL RAY C
5517 Auburn Bl - ED 2-0381

Sacramento Auto Inspection Serv
6220-43d - GA 8-9123

STURGEDO & FRISBEE CO
1521 I - IV 3-8418

TRIGGER K M
United Services Auto Assn see also
2000 L - GI 1-5284

Valley Adjustment Bureau 3009 J - GI 3-3281

Walker L A Co 1744-36th - GI 2-3511

White Win M 860 Coronado Blvd - IV 9-1543

Adoption Agencies

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Non-Sectarian Licensed Adoption Agency
Confidential Services to Unmarried Mothers or Parents
Considering Adoption for Child
1217-26th HI 6-7546

Advertising Agencies & Counselors

A BUSINESS EXTENSION BUREAU
2215 J - GI 2-3613

BOGGS CLIFFORD O 1812 J - GI 2-0464

BRASHEAR JACK ADVERTISING
142 J - GI 2-6679

If no answer call - GL 5-9192

CHAPIN-DAMM ADVERTISING
1412 S - GI 1-6111

CLARK RALPH K CO
2007 O - HI 6-4884

CUMMINGS-KNAPP & ASSOCIATES
Advertising-Survey-Merchandising
Financial Bldg - GI 3-5971

DANNENFELSER AND WADE
ADVERTISING AGENCY
2424 K - HI 4-8890

Eilbing Frank A Advertising
2720 Capitol Av - GI 2-8511

GERTH BROWN CLARK & ELKUS
Local Regional & National Adv Offices Also in
San Francisco & Los Angeles
1722 J - GI 2-2956

GRISWOLD ADVERTISING
Newspapers-Radio-TV-Billboards
Forum Bldg - HI 6-7658

LANDAU LOUIS
Merchandising-Sales Promotion
1900-14th - GI 8-8568

LYNCH GENE
M & Enterprises 2020-16th - HI 6-5203

MEDIASCOPE ADVERTISING LTD
When you play it safe - write it safe
paint it safe - you play-write-paint
THE LIFE OUT OF IT - Baudelaire
CREATIVE IDEAS ADD LIFE
TV-RADIO-PRINT
Local - Regional - National
2737 Fulton Av - IV 3-8465

Meier Ellison L Advertising Agency Inc

Consumer & Industrial Advertising
3333 West - IV 3-7813

MICKELSEN C ADVERTISING
1401-21st - GI 2-0731

Miller Brown & Ross Advertising Agency
2812 Marconi Av - IV 3-4966

Good party-line neighbors remember to space their calls.

Advertising Agencies & Counselors-(Cont'd)

NATIONAL FEDERATION OF ADVERTISING AGENCIES

A nationwide network of 30 closely affiliated advertising agencies, providing "on-the-spot" knowledge & services in major US & Canadian markets.

SACRAMENTO'S ONLY AFFILIATED OFFICE

"AFFILIATED OFFICE"

GERTH BROWN CLARK & ELKUS
1722 J - GI 2-2956

Reitter Howard W Coml Artist
2720 Capitol Av - GI 2-3654

RUNYON & ASSOCIATES

A Complete Advertising Service • Production • Media Research • Placement • Public Relations • Consulting and Publicity Service • Architectural Arts •

"WHERE TO CALL"

RUNYON & ASSOCIATES INC
1118-2d - HI 6-7741

SACRAMENTO ASSOCIATION OF ADVERTISING AGENCIES

The agencies listed hereunder are members of this association, fully recognized and qualified to render professional and dependable service and counsel in all the fields of advertising.

"MEMBERS"

Boggs Clifford O 1812 J - GI 2-0464
Chapin-Damm Advertising
1412 S - GI 1-6111

Cummings-Knapp & Associates
Financial Bldg - GI 3-5971

Gerth Brown Clark & Elkus
1722 J - GI 2-2956

Griswold Advertising
Forum Bldg - HI 6-7658

Landau Louis 1900-19th - GI 8-8568

Lynch Gene Financial Bldg - GI 2-1242

STAPLES MILES S INC
Ofc in San Francisco & Los Angeles
Forum Bldg - HI 4-8844

WEBER F NEWTON ADVERTISING AGENCY
1919-21st - GI 2-5497

WICKETT MARTIN DEANE
ADVERTISING 1919-21st - GI 2-5091

Advertising-Direct Mail

See also Letter Shop Service

A BUSINESS EXTENSION BUREAU
- DIRECT MAIL AGENCY -
CAMPAIGNS
PLANNED - PRINTED - MAILED
2215 J - GI 2-3613

A LEBECK BUSINESS EQUIP CO
3021 Capitol Av - GL 6-3877

ABLE PRESS & LETTER SHOP
DIRECT MAIL ADVERTISING
OFFSET PRINTING - DUPLICATING
ADDRESSING - PLATE EMBOSING
Specialized & Consumer Mailing Lists
Local & Statewide
Layouts - Programming - Addressing
Mailing
"One Call Brings You A Complete Service"
924-11th - HI 6-6081

CAL PRINT & MAIL
2920 J - GI 2-1139

CALDWELL'S
See Our Adv under Printers
2005 N - GI 3-4878

CAPITAL LETTER SHOP

MULTIGRAPHING
MIMEOGRAPHING
CIRCULAR LETTERS
Stenographic Service - Addressing
TYPING OF ALL KINDS
430 J - GI 2-7915

Dillon's Print Shop 406-12th - GI 2-2811
Frato 3301 Broadway - GL 2-5248

GRAPHIC CENTER

DESIGNED
PLANNED - PRINTED - MAILED
Where printing is an art
2500 Marconi Av - IV 3-8445

Lebeck A Business Equip Co
3021 Capitol Av - GL 6-3877

LETTER SHOP THE FORUM BLDG
GI 2-2947

Nose Publishing Co 2629-5th - GI 1-5392

Ross Printing Co 728 O - GI 3-2691

STENO PRINT & MAILING SERVICE
DIRECT MAIL ADVERTISING
MAILING LISTS
ADDRESSING - METERED POSTAGE
FOLDING
OFFSET PRINTING - MIMEOGRAPHING
Mail Advertising Doesn't Cost - It Pays!
2118 J - GI 1-3226

3037 El Camino Av - IV 9-5548

Help Yourself

to FASTER long distance service

always CALL BY NUMBER